

LUIZ CARLOS DE AZEVEDO GUIMARÃES JUNIOR

Audiovisual Producer



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ABOUT ME

Specialist in audiovisual content production with over 10 years of experience, including video editing, audio processing, motion graphics, and live streaming. Experience in team management, process optimization, and the use of automation tools for broadcasting, such as VB.NET scripts integrated with vMix software. Proven skills in Adobe Premiere Pro, After Effects, Final Cut Pro, vMix, OBS Studio, and design tools like Canva and Photoshop. Fluent in English and certified in Scrum methodology and content production.

OBJECTIVE

I'm currently seeking a challenging position where I can leverage my skills in video production and/or edition, and it can include team management and process optimization to contribute to impactful projects and drive innovation in audiovisual content delivery.

PROFESSIONAL EXPERIENCE

2020 - 2024 | AGÊNCIA MEMPHIS360

Audiovisual Producer

- Production and editing of videos for social media, websites, and TV.
- Management of e-sports championship broadcasts via vMix for platforms such as SBT Games and Twitch.
- Implementation of VB.NET scripts to automate workflows in vMix.
- Speaker at a vMix course at SBT, focused on practical applications of automation and broadcast optimization.
- Motion graphics design and management of audiovisual asset distribution.

2022 - 2023 | SBT TV NETWORK

Streaming Coordinator

- Coordination of editors, videomakers, and streaming operators.
- Optimization of Studio 5 for virtual sets and improvements to the podcast studio.
- Video editing and voice-over production for SBT Games announcements.
- Implementation of Scrum processes to improve audiovisual content delivery.

2019 - 2020 | NEXTTER DIGITAL

Project Manager

- Management of digital projects using Agile/Scrum methodologies.
- Front-end development with HTML, CSS, and JavaScript.
- Editing and production of training videos.

2017 - 2019 | TRONAR TECNOLOGIA

Front-End Developer and Video Producer

- Front-end development for the Tronar System using HTML5, CSS3, and Bootstrap.
- Editing of institutional and training videos for the system.
- Creation of motion graphics and graphic design.
- Development of websites for system clients.

CERTIFICATIONS

CONTENT MARKETING

PbyP School | Mar 2024

- Skills: SEO, distribution strategies, performance tracking.

BUSINESS COMMUNICATION

Fundação Bradesco | Dec 2022

- Skills: Writing, public relations, corporate communication.

SCRUM FUNDAMENTALS CERTIFIED

SCRUMstudy | Feb 2019

- Skills: Scrum/Agile project management.

TECHNICAL SKILLS

- **Software:** Adobe Premiere Pro, Adobe After Effects, Final Cut Pro, Adobe Photoshop, Canva, vMix, OBS Studio.
- **Web Development:** HTML5, CSS3, JavaScript, Bootstrap, Materialize, Tailwind CSS, Pure CSS, UIKit.
- **Live Stream Automation:** Creation of VB.NET scripts for workflows in vMix.
- **Project Management:** Agile/Scrum.
- **Languages:** Portuguese (native), English (advanced).

PORTFOLIO

Access my portfolio at <https://juniorkain.com.br>

Includes audiovisual projects, live broadcasts, and video advertising campaigns.